



## QSKC Policy – Club Website, Communication, Trip Reporting and Advertising

### General

This Policy deals with the use of club website, communication, trip reporting and advertising.

### Policy

#### Websites

<http://www.qldseakayak.canoe.org.au/> is the only Official Website of QSKC.

The administration of site content including events, information, images is the responsibility of the QSKC Webmaster.

#### Google Groups

<http://groups.google.com/group/qldseakayakclub?hl=en> is the Official Google Group of QSKC.

This forum is to be used for paddling information, last minute trips, items for sale and general information of interest to sea kayakers.

It is **not** a place for the airing of grievances against individuals or organisations. Should you do so, the thread will be removed and your posts will be moderated.

The current webmaster of the club will be the moderator of the group and when a new webmaster is appointed, the moderation duties will pass to them.

#### Advertising on QSKC Website

Advertising of services and suppliers is permitted on the QSKC website only when:

- The proposed advertising is consistent with the objects of the QSKC and does not conflict with Australian Canoeing / Queensland Canoeing, AND
- The club receives appropriate compensation (such as cash, equipment or resources) for the type, form and period of advertising that benefits the QSKC, AND
- The proposed advertising and commercial arrangements are satisfactorily documented and approved by the Management Committee (prior to advertising).

#### Trip Reporting/Trip Plans/QSKC Google Group

Trip Reports are a great way for the club to demonstrate to members and prospective members the activities the club undertakes. Where a Trip Leader or delegate prepares a Trip Report, this document should be submitted to the Web Master for upload to the QSKC website.

**Personal blogs / websites are not to be linked for the purposes of Trip Reporting, Trip Plans, or Google Group without prior approval of the Management Committee.**